



COD is BACK!

The king reigns again

and is more affordable than ever from FPI

Save up to \$300 on our entire line of cod and give your customers the “royal treatment.”



FISHERY PRODUCTS
INTERNATIONAL



Now, Fishery Product International (FPI) is offering **\$3 Off per Case**
on a wide selection of cod products.

Take \$3 off each case purchased and earn up to \$300!

(Valid July 1, 2009 through November 30, 2009)

PRODUCT CODE	PRODUCT DESCRIPTION	CASES PURCHASED	PER REBATE	PRODUCT REBATE	PRODUCT CODE	PRODUCT DESCRIPTION	CASES PURCHASED	PER REBATE	PRODUCT REBATE
UPPER CRUST					HEALTHY BAKE				
1029736	POTATO CRUSTED COD 5.5 OZ.	_____	x \$3.00 =	_____	1029488	HEALTHY BAKE COD PORTION 4 OZ.	_____	x \$3.00 =	_____
1029746	SUMMER HERB CRUSTED COD 5.5 OZ.	_____	x \$3.00 =	_____	BREADED NATURALS				
ALE HOUSE GOLD					1029307	NATURAL BREADED COD TAIL 4 OZ.	_____	x \$3.00 =	_____
1029739	ALE HOUSE GOLD BATTERED COD 2 OZ.	_____	x \$3.00 =	_____	1029308	NATURAL BREADED COD 5 OZ.	_____	x \$3.00 =	_____
1029743	ALE HOUSE GOLD BATTERED COD 3 OZ.	_____	x \$3.00 =	_____	GLOUCESTER STYLE				
1029745	ALE HOUSE GOLD TAVERN STYLE BATTERED COD 2-3 OZ.	_____	x \$3.00 =	_____	1029631	GLOUCESTER STYLE BREADED COD TAIL 4 OZ.	_____	x \$3.00 =	_____
1029747	ALE HOUSE GOLD BATTERED COD 4 OZ.	_____	x \$3.00 =	_____	1029632	GLOUCESTER STYLE BREADED COD TAIL 5 OZ.	_____	x \$3.00 =	_____
PAN SEAR SELECTS					1029633	GLOUCESTER STYLE BREADED COD TAIL 6 OZ.	_____	x \$3.00 =	_____
1029293	PAN SEAR CLASSIC SEASONED COD	_____	x \$3.00 =	_____	1029634	GLOUCESTER STYLE BREADED COD 8 OZ.	_____	x \$3.00 =	_____
CORONA SEAFOOD					1029635	GLOUCESTER STYLE MARITIMER BREADED COD 4 OZ.	_____	x \$3.00 =	_____
1029719	CORONA BATTERED COD NATURAL 4 OZ.	_____	x \$3.00 =	_____	SEA PORTIONS - RAW BREADED				
1029721	CORONA BATTERED COD 2 OZ.	_____	x \$3.00 =	_____	1029504	RAW BREADED COD PORTION 3 OZ.	_____	x \$3.00 =	_____
1029732	CORONA BATTERED COD 4 OZ.	_____	x \$3.00 =	_____	1029505	RAW BREADED COD PORTION 4 OZ.	_____	x \$3.00 =	_____
WESTERN BATTER					1029556	SCOTCH CUT BREADED COD 5.3 OZ.	_____	x \$3.00 =	_____
1029714	WESTERN STYLE BATTERED COD 2 OZ.	_____	x \$3.00 =	_____	1029647	RAW BREADED COD 1.8 OZ.	_____	x \$3.00 =	_____
1029715	WESTERN STYLE BATTERED COD 3 OZ.	_____	x \$3.00 =	_____	1029649	CUSTOM CRUNCHY COD 3 OZ.	_____	x \$3.00 =	_____
BOSTON BATTER					1029653	CUSTOM CRUNCHY COD 4 OZ.	_____	x \$3.00 =	_____
1029711	BOSTON BATTERED COD 1.6 OZ.	_____	x \$3.00 =	_____	SEA STRIPS				
BAKE 'R BROIL					1029150	CRISP 'N CRUNCHY COD STRIPS	_____	x \$3.00 =	_____
1029412	LEMON PEPPER BAKE 'R BROIL COD 5 OZ.	_____	x \$3.00 =	_____	1029153	PRE-COOKED / OVEN READY COD STRIPS	_____	x \$3.00 =	_____
1029480	BAKE 'R BROIL COD 2-3 OZ.	_____	x \$3.00 =	_____	1029156	BATTERED COD STRIPS 2 OZ.	_____	x \$3.00 =	_____
1029481	BAKE 'R BROIL COD TAIL 5 OZ.	_____	x \$3.00 =	_____	SEA NUGGETS				
1029485	NEW ENGLAND STYLE BAKE 'R BROIL COD 8 OZ.	_____	x \$3.00 =	_____	1029103	NATURAL BREADED COD NUGGETS	_____	x \$3.00 =	_____
1029492	NEW ENGLAND STYLE BAKE 'R BROIL COD 5 OZ.	_____	x \$3.00 =	_____	1029104	NATURAL BREADED COD NUGGETS	_____	x \$3.00 =	_____

Mail rebate form
and proof of purchase to:

Cod 2009 Rebate Offer

Village Press, Inc., P.O. Box 968,
Traverse City, MI 49685-0968



**FISHERY PRODUCTS
INTERNATIONAL**

Our Seafood. Your Signature™

www.fisheryproducts.com

Total Rebate Requested \$_____ (to a maximum of \$300.00/operator)

Operator Information:

Name: _____ Title: _____
 Company: _____ Signature: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Email: _____
 Name of Distributor: _____
 Broker Company: _____
 City, State, Zip: _____
 Broker Sales Rep. Name: _____

**Distributor invoice must accompany request. Maximum rebate \$300.*

Rules:

- Offer valid July 1, 2009 through November 30, 2009.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before December 31, 2009.
- Maximum rebate value \$300.00 per operator.
- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.