

FPI Family Gems Operator Rebate



Roasted Garlic & Herb Tilapia
#1059340



Sugar cane Shrimp Skewer
#1008540



Tortilla Crusted Tilapia
#1089388



“Give your Customers the Royal Treatment with FPI’s Family Gems!”

FPI has built a leadership position in the marketplace through years of product innovation. However, within our vast product portfolio are a number of ‘family gems’ that have been especially popular across Foodservice. For a limited time, you can now give your customers the royal treatment at a unbeatable discount. Earn up to \$250 in potential savings by taking \$0.25/lb. off of these great products.

Take \$2.50 off each case purchased and earn up to \$250!

(Valid July 1, 2009 through November 30, 2009)

Product Code	Product Description	Cases Purchased	Per Case Rebate	Product Rebate
TILAPIA				
<i>Cases Purchased X Per Case Rebate = Rebate</i>				
1089526	5.5 oz. Tortilla Crusted Tilapia		\$2.50	
1089388	3.25 oz. Tortilla Crusted Tilapia		\$2.50	
1089521	5.5 oz. Coconut Crusted Tilapia		\$2.50	
1089591	5.5 oz. Parmesan Crusted Tilapia		\$2.50	
1059340	5 oz. Garlic & Herb Tilapia		\$2.50	
1059540	5 oz. Chili Lime Tilapia		\$2.50	
1089791	2 oz. Western Batter Tilapia		\$2.50	
1069326	3 oz. Delta Style Tilapia		\$2.50	
1089322	4.25 oz. Kentucky Style Tilapia		\$2.50	
POLLOCK				
1089150	1.5 oz. Crisp 'N Crunchy Pollock Strips		\$2.50	
1089710	1.64 oz. Boston Battered Pollock		\$2.50	
1089148	4 oz. Healthy Bake Pollock Portion		\$2.50	
1089481	5 oz. Bake 'R Broil New England Style Pollock		\$2.50	
FLOUNDER / SOLE				
1049325	3 oz. Breaded Flounder Fillets		\$2.50	
1049318	4 oz. Natural Breaded Flounder Fillets		\$2.50	
1049317	3 oz. Natural Breaded Flounder Fillets		\$2.50	
1059330	5 oz. Lemon Pepper Pan Sear Sole		\$2.50	
REDFISH / PERCH				
1069320	2-3 oz. Blazin' Breaded Redfish		\$2.50	
SHRIMP				
1008540	5 ct. Sugar cane Shrimp Skewer - Plain		\$2.50	
1003216*	21-25 ct. Breaded Mandarin Shrimp		\$2.50	
SALMON				
1059335	5 oz. Teriyaki Sesame Pan Sear Salmon Fillet		\$2.50	
1089736	5.5 oz. Mediterranean Style Crusted Salmon		\$2.50	
SPECIALTY				
1039207	5 oz. Scallop & Crab Stuffed Sole Elite		\$2.50	
1039208	5 oz. Shrimp & Garlic Stuffed Sole Elite		\$2.50	

* \$0.20/lb. discounted on a 12* pack.

Operator Information:

Total Rebate Requested* = \$

Name _____ Title _____

Company _____ Signature _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Name of Distributor _____

Distributor Address _____

*Distributor invoice must accompany request. Maximum rebate \$250.

Mail rebate form & proof of purchase to:

**FPI Family Gems
2009 Rebate Offer**
Village Press, Inc.
P.O. Box 968
Traverse City, MI
49685-0968

RULES:

- Offer valid July 1, 2009 through November 30, 2009.
- Submit rebate request at any time before December 31, 2009.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded for this offer.
- Maximum rebate value \$250.00 per operator.
- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer, bid, contract price, promotion, or rebate.
- Void where prohibited, taxed, or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.



**FISHERY PRODUCTS
INTERNATIONAL**

5 case minimum purchase — Valid July 1, 2009 through November 30, 2009