



It's a

FLAVOR

MAKEOVER



SAVE UP TO \$250 ON NEWLY FORMULATED **VIKING PRODUCTS!**



FISHERY PRODUCTS INTERNATIONAL



MIRABEL

FASHIONABLY FLAVORFUL SEAFOOD

It's what all the **HOTTEST** Menus are Wearing This Season

Take advantage of the season's hottest savings and give your menu a profitable facelift with select Viking products.

Take **\$2.50** off each case and earn up to **\$250** on our newly formulated Viking products

-Valid January 2, 2012 through June 29, 2012-

ITEM NUMBER	DESCRIPTION	PORTION SIZE	PACK	CASES PURCHASED	x	PER REBATE	=	PRODUCT REBATE
Stuffed Fillets (Ready to Bake)								
06274	Seafood Primavera Alaska Pollock Fillets	4 oz	1/10	_____	x	\$2.50	=	_____
06436	Fiesta Style Salsa Alaska Pollock Fillets	4 oz	1/10	_____	x	\$2.50	=	_____
Beer Battered (Ready to Fry)								
01089	Beer Battered Nordica Haddock Fillets	9 oz	1/10	_____	x	\$2.50	=	_____
02082	Beer Battered Cod Wedge	2 oz	1/10	_____	x	\$2.50	=	_____
02083	Beer Battered Cod Tails	3 oz	1/10	_____	x	\$2.50	=	_____
02089	Beer Battered Nordica Cod Fillets	9 oz	1/10	_____	x	\$2.50	=	_____
06082	Beer Battered Alaska Pollock Wedge	2 oz	1/10	_____	x	\$2.50	=	_____
06083	Beer Battered Alaska Pollock Tails	3 oz	1/10	_____	x	\$2.50	=	_____
06089	Beer Battered Nordica Alaska Pollock Fillet	9 oz	1/10	_____	x	\$2.50	=	_____
Lemon Pepper Grill Toppers (Grill or Saute)								
02404	Schrod Cod Fillets	4 oz	1/10	_____	x	\$2.50	=	_____
06404	Alaska Pollock Fillets	4 oz	1/10	_____	x	\$2.50	=	_____

TOTAL CASES PURCHASED	\$	TOTAL REBATE REQUESTED
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5 case minimum purchase / \$250 maximum rebate per Operator

Mail rebate form and proof of purchase to:

**VIKING
FLAVOR MAKEOVER
REBATE**

Village Press, Inc., P.O. Box 552
Traverse City, MI 49685-0552

Operator Information:

Name: _____ Title: _____

Company: _____ Signature: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please circle which segment best describes your operation:
Restaurant | Healthcare | Military | College & University | Business & Industry | Catering | Lodging | Other _____

Name of Distributor: _____

Broker Company: _____

City, State, Zip: _____

Broker Sales Rep. Name: _____

**Distributor invoice must accompany request. Maximum reward is \$250.*

Rules:

- Offer valid January 2, 2012 – June 29, 2012.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before July 31, 2012.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value is \$250 per Operator.
- Proof of purchase in the form of Distributor Invoice must accompany this request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.

