

A MAIDEN MENU VOYAGE



CONQUER *the high seas*
and EARN up to \$200

Viking is celebrating setting sail with the most trusted seafood brand in North America, Fishery Products International. With a rich history of over fifty years, Viking offers a full portfolio of classic and on-trend quality seafood seasoned and ready to be prepared to perfection. Whether casual, kiosk or fine dining, your customers will enjoy the many delicious choices Viking brings to FPI. Now, for a short time, save on ALL of these delectable products.



FISHERY PRODUCTS
INTERNATIONAL

We Sea What's Next™



DON'T MISS THE BOAT!

RECEIVE \$2 OFF per case

Between September 1, 2011 and December 31, 2011

ITEM NUMBER	DESCRIPTION	PORTION SIZE	PACK	CASES PURCHASED	x	PER REBATE	=	PRODUCT REBATE
Natural Tilapia (Ready to Bake or Fry)								
14284	Country Crisp Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14364	Pecan Crunch Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14374	Pier 17 Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14545	Parmesan & Pizza Sauce Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14565	Beer Batter Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14584	Potato Crunch Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14641	Precooked Krispy Krunchy Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14644	Tortilla Crunch Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14665	Southern Cornmeal Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14784	Pier 17 Lemon Pepper Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
14875	Pier 17 Almondine Tilapia Fillets	4 – 5 oz.	1/10	_____	x	\$2.00	=	_____
Pier 17 Butter Crumb (Ready to Bake)								
06484	Pier 17 Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
06514	Pier 17 Alaska Pollock Fillets <i>Gluten Free</i>	4 oz.	1/10	_____	x	\$2.00	=	_____
06834	Pier 17 Lemon Pepper Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
06634	Pier 17 Lemon Pepper Pollock Fillets <i>Gluten Free</i>	4 oz.	1/10	_____	x	\$2.00	=	_____
06624	Pier 17 Healthy Lites Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
Nordica Breaded (Fry)								
02074	Nordica Schrod Cod Tails	4 oz.	1/10	_____	x	\$2.00	=	_____
02075	Nordica Schrod Cod Tails	5 oz.	1/10	_____	x	\$2.00	=	_____
Stuffed Fillets (Ready to Bake)								
02675	Broccoli & Cheese Cod Fillets	5 oz.	1/10	_____	x	\$2.00	=	_____
06124	Parmesan & Pizza Sauce Alaska Pollock Fillet	4 oz.	1/10	_____	x	\$2.00	=	_____
06274	Seafood Primavera Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
06436	Fiesta Style Salsa Alaska Pollock Fillets	3.6 oz. CN	1/10.35	_____	x	\$2.00	=	_____
06454	Spinach Florentine Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
06494	Asparagus & Cheese Alaska Pollock	4 oz.	1/10	_____	x	\$2.00	=	_____
06674	Broccoli & Cheese Alaska Pollock Fillets	4 oz.	1/10	_____	x	\$2.00	=	_____
06675	Broccoli & Cheese Alaska Pollock Fillets	5 oz.	1/10	_____	x	\$2.00	=	_____
TOTAL REBATE REQUESTED							\$	_____
<i>(maximum rebate \$200/operator)</i>								

Mail rebate form and proof of purchase to:

A Maiden Menu Voyage

Village Press, Inc., P.O. Box 552
Traverse City, MI 49685-0552

Operator Information:

Name: _____ Title: _____

Company: _____ Signature: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name of Distributor: _____

Broker Company: _____

City, State, Zip: _____

Broker Sales Rep. Name: _____

**Distributor invoice must accompany request. Maximum rebate \$200.*

Rules:

- Offer valid September 1, 2011 through December 31, 2011.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before January 31, 2012.
- Maximum rebate value \$200.00 per operator.
- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.



FISHERY PRODUCTS INTERNATIONAL

We Sea What's Next™

www.fisheryproducts.com