



catch the

# WAVE of NEXT SEAFOOD INNOVATION

SAVE **BIG** on **5 NEW PRODUCTS** only from **FPI**



EARN  
up to **\$500!**



FISHERY PRODUCTS  
INTERNATIONAL

*We Sea What's Next™*

# SOAK UP the SAVINGS

**Between September 1, 2011  
and December 31, 2011, receive  
\$5 Off Per Case.**

Once again, Fishery Products International brings to shore the latest product innovations. For a limited time, get a deal on our hottest new products like Southern Style Cod Tails and Sea Salt & Pepper Popcorn Shrimp. These menu standouts are in tune with today's trends and deliver the quality you'd expect from the leader.



ITEM NUMBER	DESCRIPTION	PACK	CASES PURCHASED	x	PER REBATE	=	PRODUCT REBATE
1029347	Southern Style Cod Tails 5 oz.	1x10	_____	x	\$5.00	=	_____
1089156	Southern Style Tenders 1.5 oz.	1x10	_____	x	\$5.00	=	_____
1004885	Sea Salt & Pepper Popcorn Shrimp 65/100 count	1x10	_____	x	\$5.00	=	_____
1089336	Citrus Peppercorn AK Pollock Fillets 4 oz.	1x10	_____	x	\$5.00	=	_____
1089334	Southwest Style AK Pollock Fillets 4 oz.	1x10	_____	x	\$5.00	=	_____
<b>TOTAL REBATE REQUESTED</b>						\$	_____
<i>(maximum rebate \$500/operator)</i>							

**Mail rebate form and  
proof of purchase to:**

## Catch The Next Wave Rebate Offer

Village Press, Inc., P.O. Box 552  
Traverse City, MI 49685-0552



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www.fisheryproducts.com

### Operator Information:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Distributor: \_\_\_\_\_

Broker Company: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Broker Sales Rep. Name: \_\_\_\_\_

*\*Distributor invoice must accompany request. Maximum rebate \$500.*

### Rules:

- Offer valid September 1, 2011 through December 31, 2011.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before January 31, 2012.
- Maximum rebate value \$500.00 per operator.
- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.